



* experimenter

* participant

Observing the
Mobile User Experience
OMUE10

Welcome

- To (at least) 12 authors
- To additional participants
- To 4 organisers

Statistics

- 20 Submissions, 13 Accepted (65% acceptance rate)
- Submissions from 12 different nations

“Goal” of the Workshop

- Overview of methods and techniques
- Guidelines for studying and interacting with users in a mobile setting

Agenda

When?	What?
09.15 - 10.15	Session 1: Mobile Methods
10.15 - 10.40	Coffee Break
10.40 - 12.00	Session 2: Mobile Experience
12.00 - 1.00	Lunch
1.00 - 2.40	Session 3: Observation in the Wild
2.40 - 3.00	Coffee Break
3.00 - 4.30	Interactive Session
4.30 - 5.00	Summary & Closing
4.30 - 6.30	Get together planned (Workshop Chairs)

Advertising: Amsterdam Living Lab

- Platform to learn about Methods, Techniques, Tools, Sensors for user observation
- Started a few weeks ago
- Not perfect so far -> we can contribute?

<http://amsterdamlivinglab.novay.nl/>